

## SOMACorrect Xtra



SOMACorrect Xtra (NHS Price: £179 excl. VAT)  
NHS Code: 15111 Number PIP Code: 317-5593

### SOMACorrect Xtra

Narrow to Large Penile Diameter + Peyronie's  
**Device Contents**

One-piece manually operated device with Large (L- 8 inch), Medium (M) and Small (S) cylinder sizing options. 3 Sizes HIGH tension 'Ultra' Rings, 3 Sizes MEDIUM tension super-comfort 'Ultimate (SureFit)' rings, 3 Sizes HIGH tension 'Select' Rings, 4 sizes PRACTICE 'SureEase' rings, 2 Sizes 'SureRelease' rings, 2 cushioned inserts, Ultra-Ease Ring loading System, lubricant (120g), instruction DVD and guide-book (ED - Peyronie's on request). Travel bag.

**£249** including VAT + £8 P&P

100% Refund within 90 days less £40 Handling Charge. Lifetime Warranty.



SOMAerect Response II (NHS Price: £160.81 excl. VAT)  
NHS Code: 15019 Number PIP Code: 313-1182

SOMAerect Response II XL (NHS Price: £160.81 excl. VAT)  
NHS Code: 15888 Number PIP Code: 317-5585

### SOMAerect Response II

Medium to Large Penile Diameter  
**Device Contents**

One-piece manually operated device with Large (L - 8 inch) cylinder sizing option. 3 Sizes HIGH tension 'Select' Rings, 4 Sizes easy removal PRACTICE 'SureEase' rings, 2 Sizes 'SureRelease' rings, 2 cushioned inserts, ring loading cone, lubricant (120g), instruction DVD and guide-book (ED only). Free sample 'Ultimate Surefit' 'Y' ring. Travel bag.

**£189** including VAT + £8 P&P

100% Refund within 90 days less £40 Handling Charge - Lifetime Warranty.

**with XL Cylinder (8" length) - £209**

including VAT + £8 P&P

Wide Penile Diameter

XLL Cylinder (11" available on request)

**NHS Prescription?** Ask Pharmacy to call 01923 23 77 95. **Private Order?** Just call 01923 23 77 95.

# iMEDicare

UK / RoI Distributors: iMEDicare Ltd  
Freeport RTSI-HHAY-GRXC  
Unit 11 Shakespeare Industrial Estate  
Shakespeare Street, Watford  
Hertfordshire WD24 5RR  
contact@imedicare.co.uk

Manufacturer: Augusta Medical LLC, 1027 Broad St, Augusta, GA 30901, United States. www.augustams.com. EC REP: CEpartner4U, Esdoornlaan 13, 3951 DB Maarn, The Netherlands, www.cepartner4u.com, office@cepartner4u.com  
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## Take Command of Your Senses

VIBERECT is the World's only medical grade **Penile Vibratory System** that delivers targeted stimulation to both Dorsal and Ventral roots (Pudendal Branches) of the penis glans simultaneously evoking a physiological sexual reponse utilizing your own pathways of erection and ejaculation.

### Indicated for:

Anejaculation eg Spinal Cord Injury (above T10)  
Delayed Ejaculation  
Erectile Dysfunction (when erectile recovery is a realistic goal)

For more information please call  
01923 23 77 95 or visit [www.iMEDicare.co.uk](http://www.iMEDicare.co.uk)



Successful in over 92% of cases,  
(8 % of users are either contra-indicated or lack sufficient dexterity)

SOMAerect Vacuum therapy is the drug-free, natural way to restore intimacy within seconds - giving you total control over the timing and duration of your erection. Fully customizable, SOMAerect next generation technology enables you to induce full penile engorgement comfortably every time and promote good penile health.

In fact, regular use often leads to a full return of natural erectile function. Already used by millions of men worldwide, SOMAerect products can be used in complete safety with 100% consistency as many times per day as needed.

### Ask for a free Trial and Home Demonstration

Simply call **01923 23 77 95** to find out how to arrange a free Home Visit or a Hospital Demonstration in your local Urology or Diabetes Department. Our highly experienced technicians (over 60,000 demonstrations Europe-wide) will advise you in complete confidentiality how to use your SOMAerect Vacuum Therapy device to best effect and of course customize the device to your own personal requirements.

### Available on NHS Prescription

All SOMAerect Vacuum Therapy devices for Erectile Dysfunction are available on NHS Community FP10 prescription from your GP (subject to Schedule II restrictions - see part IXA Drug Tariff - Appliances\*). For more information or to order your SOMAerect system privately (discrete home delivery)- please call 01923 23 77 95 or email [contact@imedicare.co.uk](mailto:contact@imedicare.co.uk). NHS Prescriptions can be dispensed via your local Pharmacy (Orderline: 01923 23 77 95, or email [orders@imedicare.co.uk](mailto:orders@imedicare.co.uk)).

\*to qualify for an NHS FP10 prescription, marked SLS, you must have or had at least one of the following medical conditions: Diabetes, Prostate Cancer, Prostatectomy, Multiple Sclerosis, Parkinson's Disease, Poliomyelitis, Radical Pelvic Surgery, Severe Pelvic Injury, Renal Failure treated either by Dialysis or Transplant, Single Gene Neurological Disease, Spinal Cord Injury, or Spina Bifida.

Drug Free. As nature intended...

# Restoring Intimacy Naturally



Available on NHS Prescription - Uniquely Customizable - Best Customer Support Network

www.iMEDicare.co.uk

01923 23 77 95



## What is Erectile Dysfunction?

The inability to engage in sexual relations with your partner (erectile dysfunction) can affect up to **one in 10 men** and becomes more common with age, especially for those with conditions such as diabetes, high blood pressure or cardiovascular disease. Concern about the loss of manhood or the role of sexual intimacy in your relationship can cause a great deal of distress and reduced quality of life to those affected. However, in today's world, erectile dysfunction is treatable.

## How can Vacuum Therapy Help?

**SOMAerect Vacuum Therapy** is the safest and most consistently successful non-invasive treatment option for your E.D. problem, applied in a totally natural way. Clinically proven to work for over 92% of men, iMEDicare's SOMAerect Vacuum Therapy has none of the unpleasant side-effects associated with drug therapies (headaches, visual disturbances etc.) and is much more cost effective over the longer term. Plus, you can use your SOMAerect device as often as you want.

## How does it Work?

The penis is positioned inside the device cylinder. Pumping periodically over a 1-3 minute period pulls blood into the penis creating a fully rigid erection. An Erection Maintenance Ring is transferred from the device cylinder to the base of the penis against the body wall. Removal of the cylinder allows full sexual intercourse to take place. The ring will hold the erection fully firm for **up to 30 minutes** at a time, even after orgasm, and permit ejaculation escape in almost all cases. The erection will subside with removal of the ring. This process can be safely repeated again within a few minutes as often as required per day.



Ultra (Transparent) 3 SIZES High Tension

Select (White) 3 SIZES High Tension

Ultimate Surefit (Transparent) 3 SIZES Medium tension super comfort

SureEase PRACTICE LOW tension Easy removal 4 Supplied

## SOMAerect Device Features and Benefits

Ultra light-weight, compact and easy to use:

- 1) **ULTRA-EASE** Easy-slide Ring Loading System
- 2) Effortless 'one-finger' Manual Pumping Control
- 3) Manual Vacuum Release Button and Automatic Cut-Out when fully Erect.
- 4) Three Variable Diameter Cylinder 'sizing-to-fit' options (Drop Resistant) with
- 5) Telescoping Cushioned Inserts
- 6) Powerful yet Super-quiet Battery Powered Model Option (Interchangeable with all other models)
- 7) Four Ring types over 4 Tension Zones.
- 8) Single-Use SureRelease Fertility Ring - tear apart at ejaculation - Two Sizes.



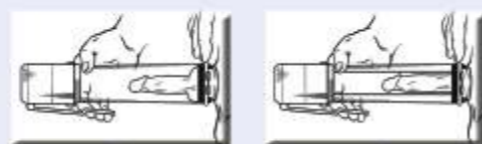
## SOMAerect Range

The SOMAerect product range represents the new generation of uniquely customizable vacuum therapy systems for restoring penile health. They combine the latest technological advances in the field with a sleek attractive design that is amazingly simple to use. The effortless ultra-ease pumping action offers a powerful but gentle way of inducing full penile rigidity every time.



## The importance of 'SIZE to FIT'

The SOMAerect product range uniquely offers 5 cylinder sizing options so you can almost precisely find the diameter sizing option that neatly fits your fully rigid penis size. This prevents loose non-penile tissue

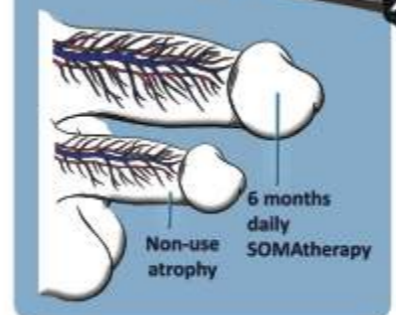


Without 'SIZE to FIT' (above)

With 'SIZE to FIT' (above)

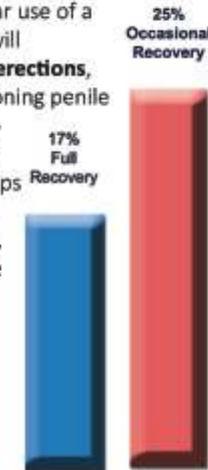
from around the base of the penis (supra-pubic fat or scrotal skin) being drawn into the mouth of the cylinder during erection creation and being compressed uncomfortably with the transfer of the erection ring - as would be the case with a conventional vacuum therapy device. The use of **SOMAerect 'sizing' technology** guarantees a much more comfortable erection experience. The large range of re-useable erection maintenance rings, exclusive to SOMAerect, gives you an unparalleled choice to guarantee greater comfort and effectiveness in maintaining your vacuum induced erection.

## SOMA-Therapy as a 'Penis GYM'



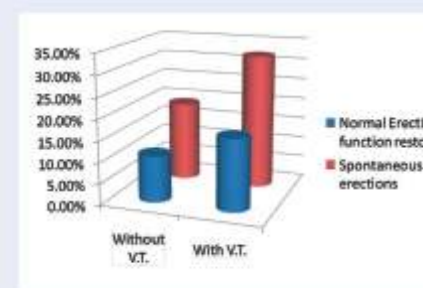
It is recognised that a prolonged erection problem can lead to shrinkage of the penile tissues and a reduction in penile circulation (**non-use atrophy**). Regular use of a SOMAerect vacuum therapy device will **duplicate the benefits of nocturnal erections**, reversing penile shrinkage, reconditioning penile circulation and promoting a return to good penile health. This therapeutic benefit of regular device use is perhaps best understood as the SOMAerect 'Penis GYM' concept. In other words, we can talk in terms of regular device use equating to penile 'exercise' with a resulting improvement in penile 'fitness'.

Published clinical studies have shown that "patients who underwent daily vacuum therapy usage, showed, at the end of the (6 months) treatment, a significant improvement in spontaneous erectile ability". Of 1,517 patients prescribed vacuum therapy and participating in a follow-up survey, 25% credit the therapy as allowing them to perform occasionally without the use of an aid, and 17% credit the therapy with full restoration of natural potency. (J Urology 141 (2): 320-2, February 1989).



## Rehabilitation Protocol for Men with Prostate Cancer Treatment

Randomised Controlled clinical studies have shown that regular use of a SOMAerect vacuum therapy device following a prostatectomy or other prostate cancer treatment facilitates an early return to sexual intercourse, increased sexual satisfaction, reversal of penile shrinkage, and potentially, an earlier return of natural erections (this requires that a nerve sparing procedure was carried out successfully). When **oxygenated blood** is drawn into the penile tissues by a SOMAerect vacuum therapy device, it is believed that the Nitrous Oxide system of the tissue may be enhanced, and hence, help erectile function be restored. It is believed that in these patients low oxygenation is one of the main reasons for vital first messenger deficiencies which contribute to the 'non-use atrophy' of the corporeal smooth muscle (wall of penile arteries) and subsequent corporeal fibrosis. In one study\* in men who had a prostatectomy, and who then used a SOMAerect device on a regular basis (daily therapeutic 10 minute protocol), 32% reported a return of natural erections at 9 months, with 17% having natural erections sufficient for vaginal intercourse. \*Impotence Research (2006) 18, 77-81 - R Raina, A Agarwal, S Ausmundson, M Lakin, KC Nandipati, DK Montague, D Mansour and CD Zippe.



## Protocol Details

- 1 - Assessment and device training by iMEDicare Technician 8-10 weeks post surgery / treatment.
- 2 - Daily SOMAerect Vacuum Therapeutic application for 10-20 minutes for 4 weeks. Daily program: 10-20 minutes full erections consecutively (penis push-up) each sustained for not more than 5 secs in the device cylinder at full engorgement.
- 3 - Sexual activity one month after initiation of program.
- 4 - Continued therapeutic SOMAerect application alternate days in the longer term.
- 5 - Monitoring of progress - spontaneous nocturnal or sexual erections? Full recovery?

As recommended by the B.S.S.M. in conjunction with Daily 5 mg Cialis or alternative oral PDE5 inhibitor tablets.

## Mechanism of Action Theoretical

- 1) Regular mechanical stress (exercise) - improves cellular metabolism / cell division
- 2) Promotes neovascularization
- 3) Oxygenation enhances NO system
- 4) Modulates expression of TGF-beta (leads to collagen synthesis and tissue fibrosis)



# iMEDicare



Manufactured by Augusta Medical Systems USA

