



Year 2022

---

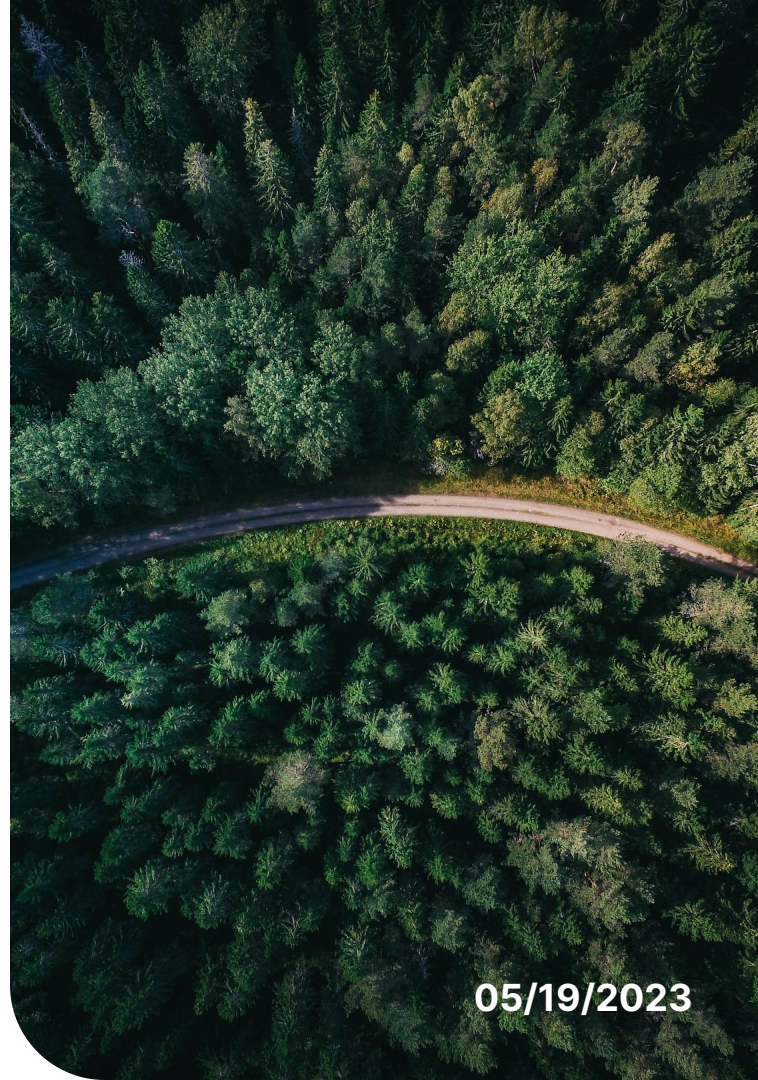
# Greenhouse gas emissions report iMEDicare

TCFD

GREENHOUSE  
GAS PROTOCOL



05/19/2023





# Foreword

Greenly is proud to contribute to iMEDicare's climate strategy.

This report synthesizes the results of your greenhouse gas (GHG) emissions assessment.

**While offering elements of comparison with other companies, a GHG emissions assessment is mainly used to identify ways to improve your global impact and to define a reduction trajectory.**

This requires the implementation of a series of internal levers and the mobilization of your entire ecosystem (employees, suppliers, customers).

We are happy to accompany you throughout this process, and thank you for your commitment.

A handwritten signature in black ink, appearing to read 'Alexis', is placed to the left of the name and title.

Alexis Normand  
CEO of Greenly

# Contents

4

## Introduction

- 5 Carbon accounting methodology
- 10 GHG emissions assessment perimeter
- 11 Executive summary

9

## Emissions report

- 10 Results by Scope
- 11 Results by activity
- 12 Focus by activity

19

## Conclusion

- 20 Summary of reduction actions
- 21 Conclusion

22

## Next steps

- 23 Building and certifying your climate strategy
- 29 Greenly score
- 30 Progress report meeting

31

## Greenly

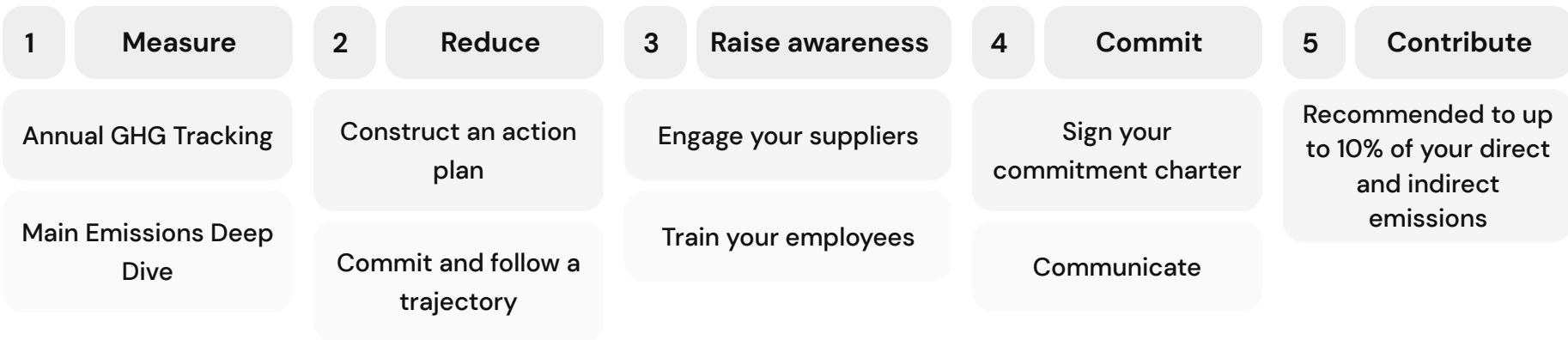
- 32 Our vision
- 33 Our partners and customers
- 34 The team

# Specificities of the Greenly certification

## CRITERIA



The Net Zero Contributor Certification aims to put forward the most committed companies. It is aligned with the Net Zero Standard, a standard created by the Science Based Targets initiative.



# Carbon accounting methodology

## Scope 1 | Direct emissions

GHG emissions generated directly by the organization and its activities.

**Examples:** combustion of fossil fuels, refrigerant leaks...

## Scope 2 | Indirect emissions related to energy consumption

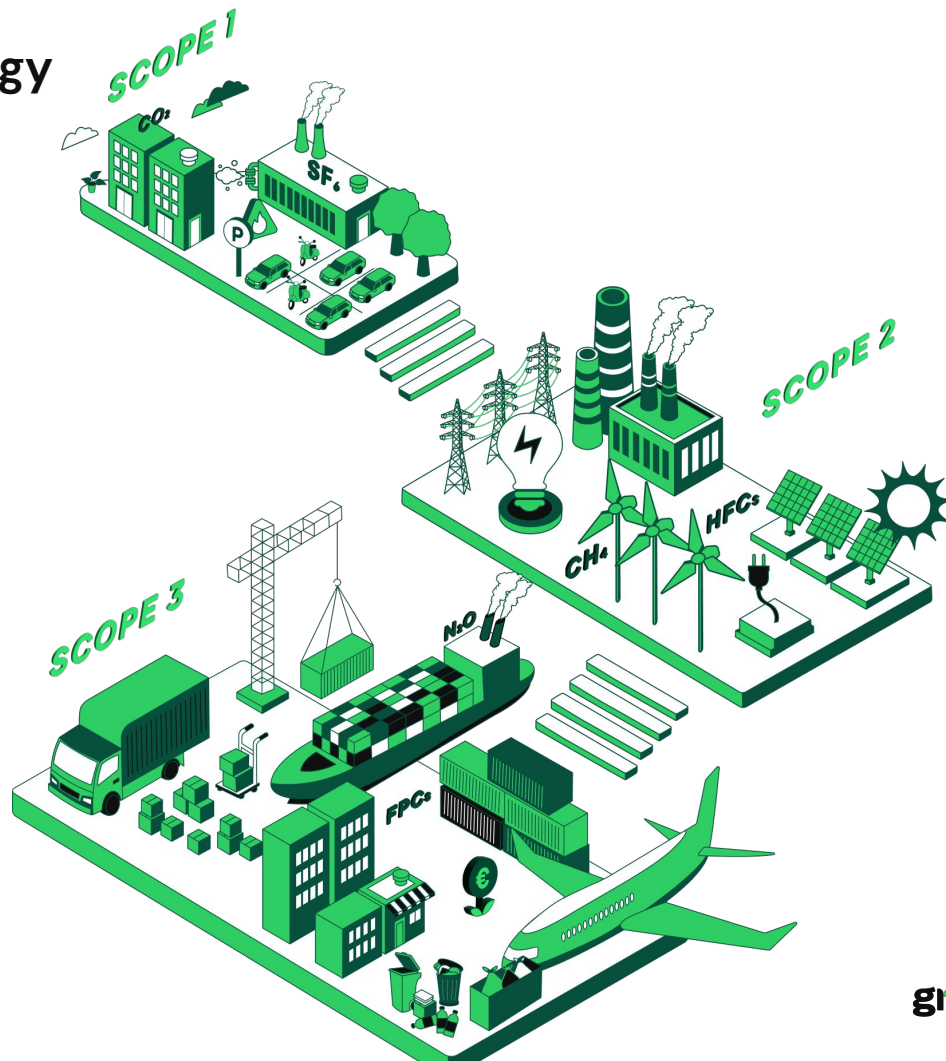
Emissions related to the organization's consumption of electricity, heat or steam.

**Example:** electricity consumption...

## Scope 3 | Other indirect emissions

Emissions related to the organization's upstream and downstream operations and activities

**Example:** transports, purchased goods and services, sold products, ...



# How are emissions computed?

ANALYZING EMISSIONS, AUTOMATING TRACKING

Expense  
based

Increasing  
Accuracy\*

Activity  
based

Activity metrics x Emissions factors = CO2 Eq. Emissions



**Total Expense**  
80 dollars

1.75 Kg CO2/\$

140 Kg CO2e



**Total Distance**  
700 miles

0.2 Kg CO2/mile

140 Kg CO2e



**Total Fuel**  
50 gallons

2.8 Kg CO2/Gallon

140 Kg CO2e

\*depending on the availability of data

University of leeds



exiobase



Fraunhofer



European  
Commission

JOINT RESEARCH CENTRE



Department for  
Business, Energy  
& Industrial Strategy

# | GHG emissions assessment scopes

## Temporal scope

Year 2022

## Measurement scope

Full Scope 1

Full Scope 2

Full Scope 3 (monetary)

## Primary data

Accounting files

Employee survey

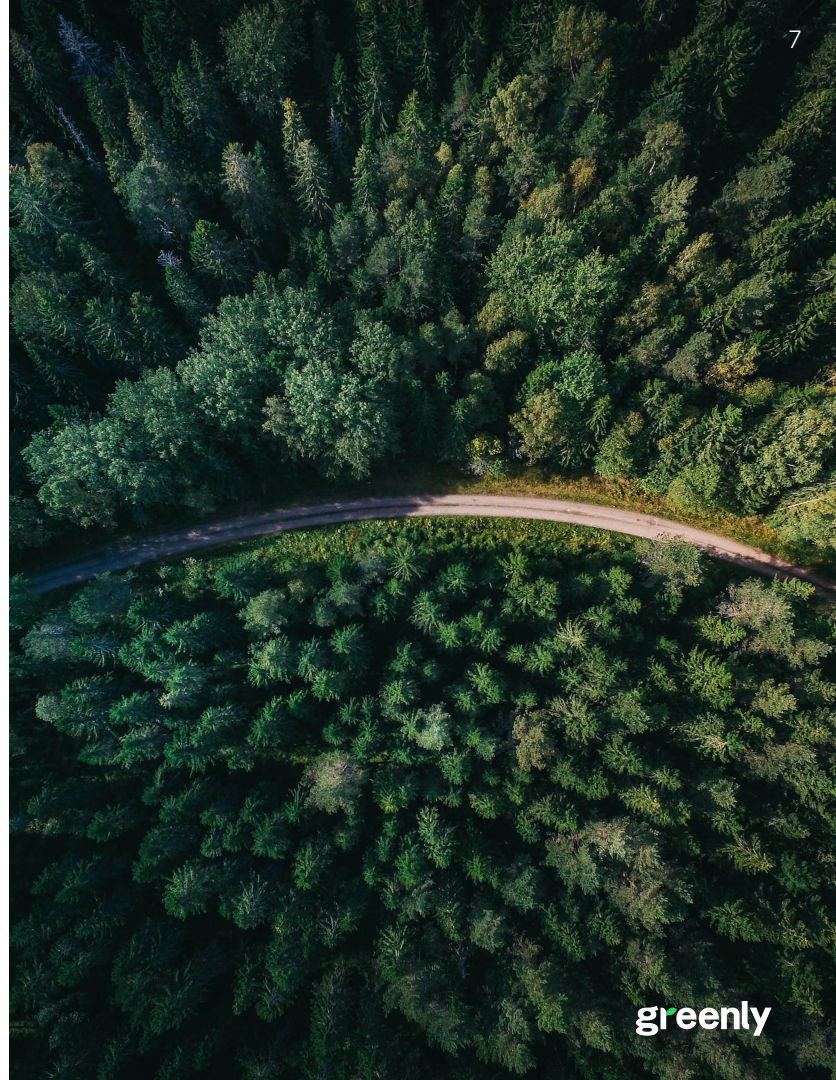
Physical data for some key emission sources

## Methodology

Official and approved GHG Protocol methodology: ISO 14064-1

GWP 100

*The methodological details of the calculation of each carbon footprint source are available on the Greenly software*



# Executive summary

This report summarizes the results of 2022's iMEDicare GHG emissions assessment, based on the information collected and subject to its completeness, correct categorization and validation. **This assessment is useful to identify the main areas for improving your impact.**



## GHG emission assessment result

|              |                           |                       |                 |
|--------------|---------------------------|-----------------------|-----------------|
| Scope 1 & 2  | 95 tCO <sub>2</sub> e     | 5 t/employee          | 28 t/M£         |
| Scope 3      | 2.9ktCO <sub>2</sub> e    | 153 t/employee        | 850 t/M£        |
| <b>Total</b> | <b>3ktCO<sub>2</sub>e</b> | <b>158 t/employee</b> | <b>878 t/M£</b> |

## Sector Benchmark

|                                     |
|-------------------------------------|
| Medical and wellness devices        |
| <b>50 tCO<sub>2</sub>e/employee</b> |
| Scope 1, 2 & 3                      |



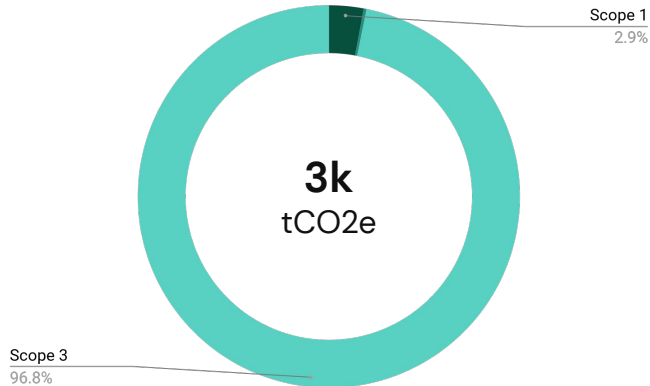


# Emissions report

# General overview

## RESULTS BY SCOPE

Total emissions of iMEDicare,  
by Scope (% tCO<sub>2</sub>e)



|         | iMEDicare<br>tCO <sub>2</sub> e/employee | Potential for reduction |
|---------|--|-------------------------|
| Scope 1 | 4.6                                      |                         |
| Scope 2 | 0.4                                      |                         |
| Scope 3 | 153                                      |                         |

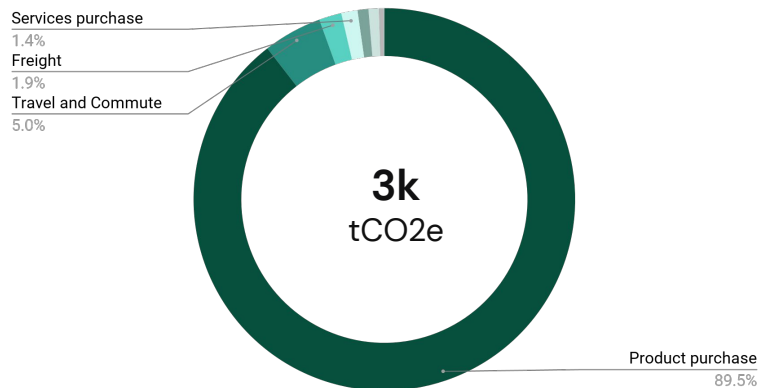
3k tCO<sub>2</sub>e is equivalent to

- 1,700 Paris - New York round trips\*
- The annual emissions of 213 Americans\*
- The amount of CO<sub>2</sub> sequestered annually by 270 hectares of forest in growth\*

# General overview

## RESULTS BY ACTIVITY

### Total emissions of iMEDicare, by activity (% tCO<sub>2</sub>e)



### iMEDicare tCO<sub>2</sub>e

### Per employee tCO<sub>2</sub>e/employee

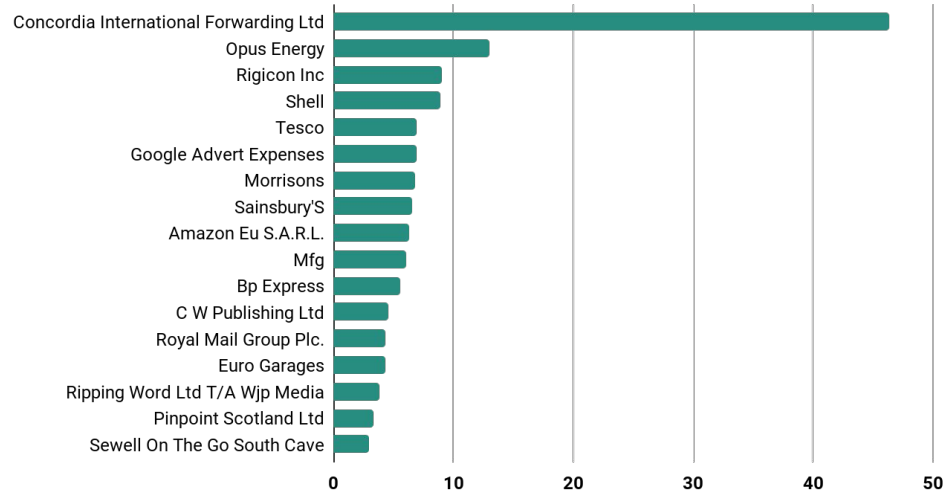
|                    |      |     |
|--------------------|------|-----|
| Product purchase   | 2.7k | 141 |
| Travel and Commute | 149  | 7.8 |
| Freight            | 57   | 3   |
| Services purchase  | 41   | 2.2 |
| Digital            | 28   | 1.5 |
| Energy             | 26   | 1.4 |
| Others*            | 14   | 0.7 |

\* Food and drinks, Waste, Activities and events etc.

# General overview

## RESULTS BY PROVIDER

### GHG emissions of the main providers of iMEDicare (excluding Stock Movement) (tCO<sub>2</sub>e)



### Reduction action recommendation – Supplier’s engagement :

1

iMEDicare can engage its ecosystem of suppliers in order to increase the precision of its GHG assessment and identify opportunities to lower scope 3 supplier emissions.

2

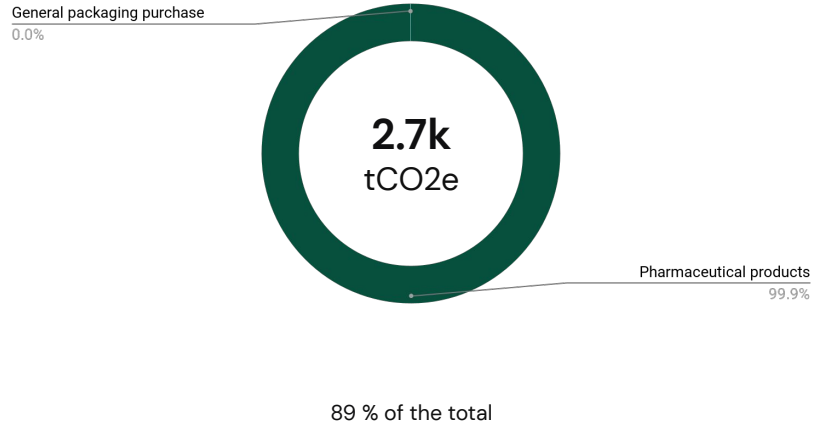
These 17 suppliers represent 4.9 % of your emissions!



Greenly can assist you with the collection and processing of your supplier data, including their GHG assessments and climate strategy

# Focus on Product purchase

## Product purchase emissions by category (% tCO<sub>2</sub>e)



## Reduction action suggestions:

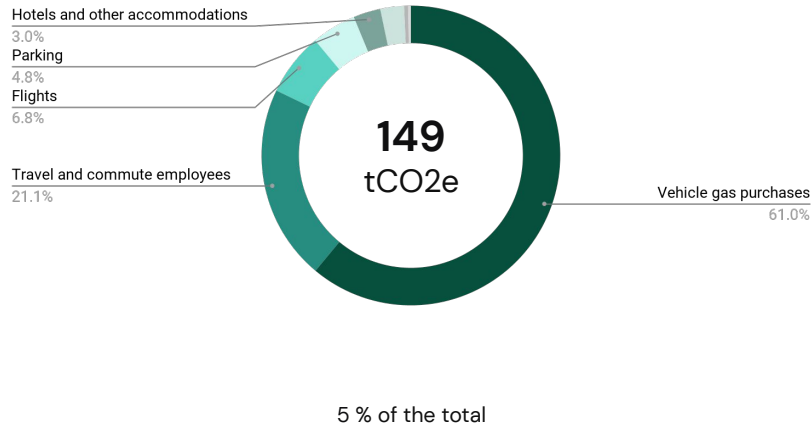
- 1 **Switch to a manual approach to measure emissions from your core business**
- 2 **Implement eco-conditions in the purchasing policy**  
Implement supplier selection criteria such as the publication of a GHG report, quantified commitments, etc. A supplier with an emission reduction strategy will reduce your emissions on this item by the same amount. If the supplier is committed to a 1.5 degree SBTI reduction strategy, this is equivalent to 6% per year, if it is 2 degrees, 3% per year.

## Methodology

1. Emissions calculated using a monetary approach, by multiplying the price by a monetary emission factor (kgCO<sub>2</sub>e/£).
2. The monetary emission factors (kgCO<sub>2</sub>e/£) are based on ADEME's Base Carbone and Life Cycle Analyses of products.
3. The methodological details of the calculation of each carbon footprint source are available on the Greenly platform.

# Focus on Travel and Commute

## Travel and Commute emissions by category (% tCO<sub>2</sub>e)



## Reduction action suggestions:

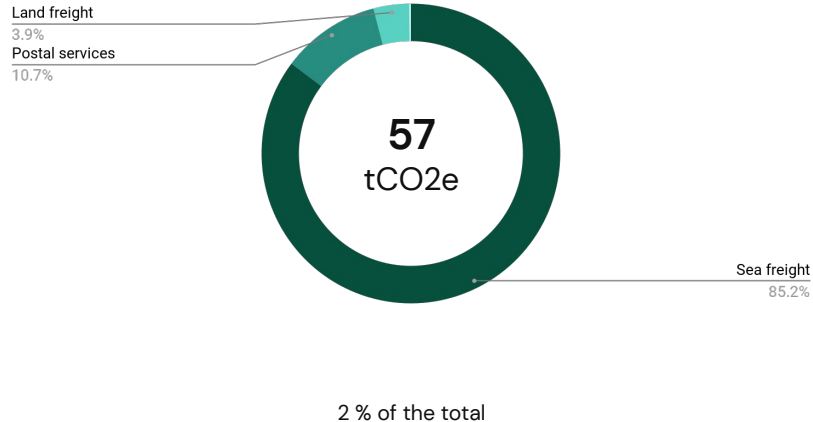
- 1 **Replace part of your business travel with video conferencing**
- 2 **Help with the purchase or rent electric bikes for your employees traveling by car**
- 3 **Encourage commuting to work by bicycle**  
The journey between home and the office is an important lever for companies wishing to reduce their carbon footprint. According to INSEE, in 2017, more than 78% of people living between 9 and 10 km from their place of work go there by car and this figure drops to 48% for people living less than 1 km away.

## Methodology


1. Emissions related to commuting are calculated using a physical approach, based on responses to the employee survey: mode of travel, distance, frequency. The emission factors (kgCO<sub>2</sub>e/passenger.km) come from ADEME's Base Carbone.
2. Emissions related to business travel are calculated using a monetary approach, by multiplying the price by a monetary emissions factor (kgCO<sub>2</sub>e/£) coming from ADEME's Base Carbone or studies conducted by Greenly.
3. The methodological details of the calculation of each carbon footprint source are available on the Greenly platform.

# Focus on Freight

## Freight emissions by category (% tCO<sub>2</sub>e)



## Reduction action suggestions:

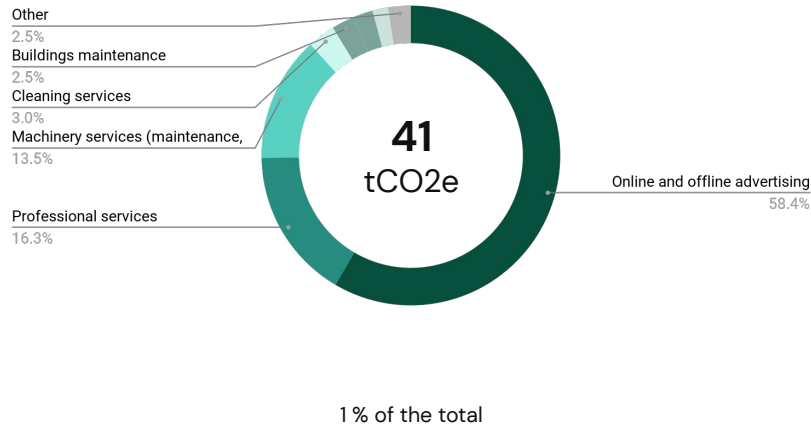
- 1 **Optimize vacuum management in packaging**
  - 2 **Optimize the management of your road freight routes**
  - 3 **Substitute road freight with boat freight**
-  Consult **your Greenly platform** to discover, launch and follow all of your actions!

## Methodology

1. Emissions calculated using a monetary approach, by multiplying the price by a monetary emission factor (kgCO<sub>2</sub>e/£).
2. The monetary emission factors (kgCO<sub>2</sub>e/£) are based on ADEME's Base Carbone.
3. The methodological details of the calculation of each carbon footprint source are available on the Greenly platform.

# Focus on Services purchase

Services purchase emissions by category  
(% tCO<sub>2</sub>e)



## Reduction action suggestions:

- 1 **Implement a responsible purchasing policy by engaging only with suppliers committed to environmental reporting.**
  - 2 **Deploy the Greenly supplier engagement questionnaire**
  - 3 **Reduce advertising via digital billboards**  
According to Ademe, each digital billboard causes the emission of 245 kgCO<sub>2</sub>e per year. Instead of digital billboards, prefer advertising on paper posters.
- Q** Consult **your Greenly platform** to discover, launch and follow all of your actions!

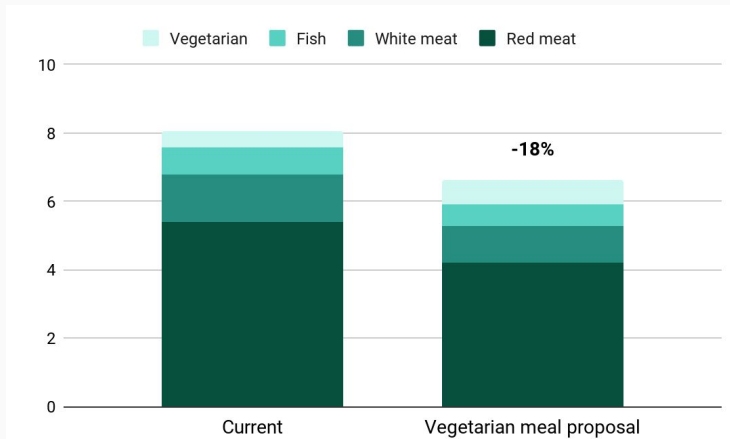
## Methodology

1. Emissions calculated using a monetary approach, by multiplying the price by a monetary emission factor (kgCO<sub>2</sub>e/£).
2. The monetary emission factors (kgCO<sub>2</sub>e/£) are of three types: average carbon intensity per unit of revenue of a group of companies in the sector activity looked at; carbon intensity per unit of revenue of this sector of activity (ADEME's monetary emission factor); monetary emission factor derived from Greenly studies.
3. The methodological details of the calculation of each carbon footprint source are available on the Greenly platform.



# | Focus on employee meals

GHG emissions (tCO<sub>2</sub>e)



## Your employees are ready to make a difference!

In the survey, we asked your employees what they were ready to do to fight climate change

**63 % of your employees are in favor of at least 1 vegetarian day a week**

Currently, employee lunches generate **8 tCO<sub>2</sub>e**

By setting up a “vegetarian day”, you could save **1.4 tCO<sub>2</sub>e**

## | Methodology

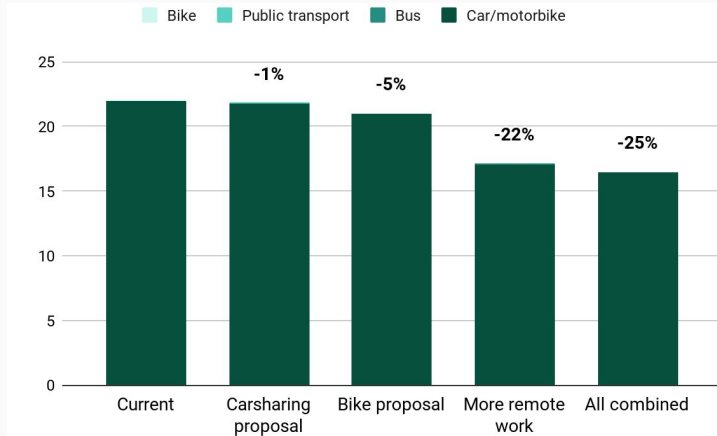
Physical consumption data is based on the employee survey, to which **84 %** of your employees responded (**16** responses). For those who did not respond, answers are extrapolated to obtain representative results

The data used to calculate meals-related emissions are those of the French agency for climate transition

More details on the assumptions made for these scenarios are available [here](#)

# Focus on Employee Commute

## GHG emissions (tCO<sub>2</sub>e)



## Your employees are ready to make a difference!

Regarding their daily commute:

**38 %** of concerned employees are ready to participate in carpooling

**20 %** of concerned employees are ready to commute via e-bike if the company participates in its purchase

Currently, the daily commute of your employees generates **22 tCO<sub>2</sub>e**.

We've studied 4 emissions reduction scenarios that allow you to spare up to **5.5 tCO<sub>2</sub>e** (0.3 tCO<sub>2</sub>e / employee)

## Methodology

Physical consumption data is based on the employee survey, to which **84 %** of your employees responded (16 responses). For those who did not respond, answers are extrapolated to obtain representative results

In every scenario, only concerned and voluntary collaborators change their behaviour

More details on the assumptions made for these scenarios are available [here](#)



# Conclusion

# Summary of reduction actions

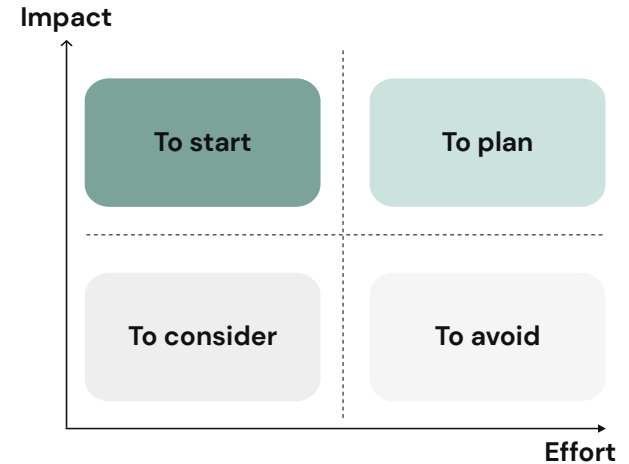
Corresponding categories

Product purchase  
89 % of total

Travel and Commute  
5 % of total

Freight  
1.9 % of total

- 1 Switch to a manual approach to measure emissions from your core business.
- 2 Implement eco-conditions in the purchasing policy.
- 3 Replace part of your business travel with video conferencing
- 4 Help with the purchase or rent electric bikes for your employees traveling by car
- 5 Encourage commuting to work by bicycle



# | Conclusion

The studies carried out using the Greenly software have made it possible to identify iMEDicare's main GHG emission sources, enabling you to frame the company's carbon strategy and to identify the items that need to be studied in greater depth, with the aim of continuously improving the company's environmental impact.

We have identified that direct emissions (Scope 1) and indirect energy-related emissions (Scope 2) represent a small part of your company's impact, making it essential to engage your service providers, employees, and portfolio.

## The recommended next steps in iMEDicare's carbon strategy are:

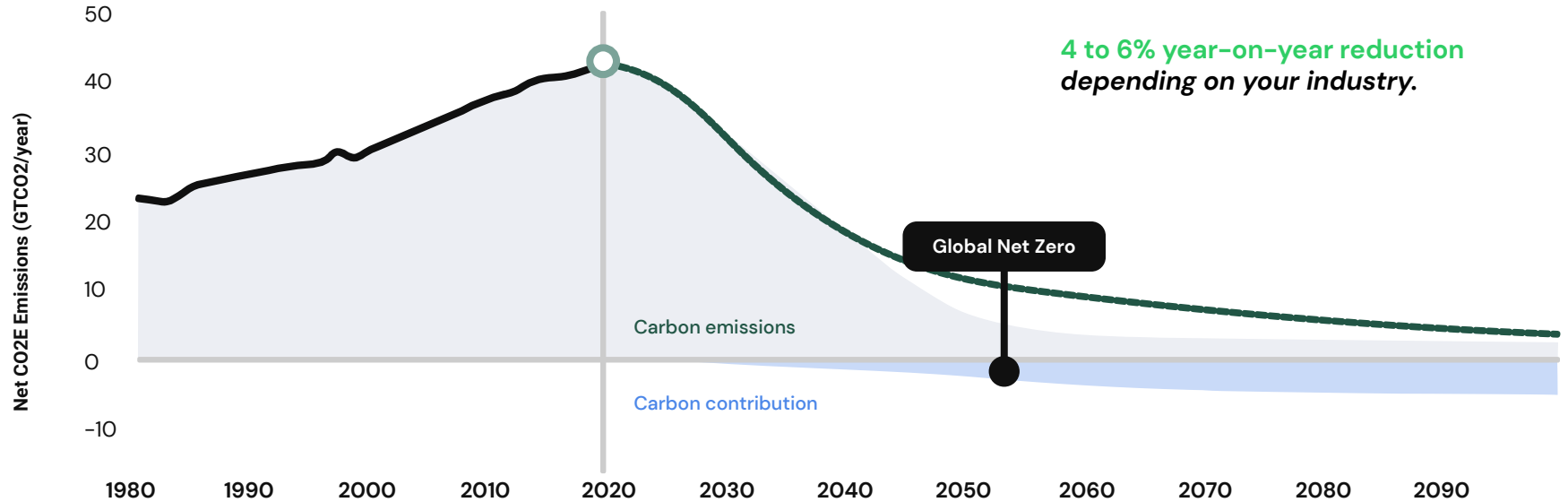
- 1 **Study key emission sources in greater depth:** Product Purchases
- 2 **Establish GHG emission reduction targets and implement an action plan** in order to achieve these targets.
- 3 **Engage your suppliers** thanks to the Greenly supplier engagement tool.
- 4 **Engage your employees**, using the interactive Greenly training quizzes.
- 5 **Communicate with your stakeholders** about your commitment and carbon footprint, your reduction targets and the action plan considered.
- 6 **Contribute to certified GHG reduction / sequestration projects** available on the software.



# Next steps

# Why commit to the Greenly certification ?

A SUSTAINED EMISSION REDUCTIONS BASED ON THE LEVELS REQUIRED BY THE PARIS AGREEMENT

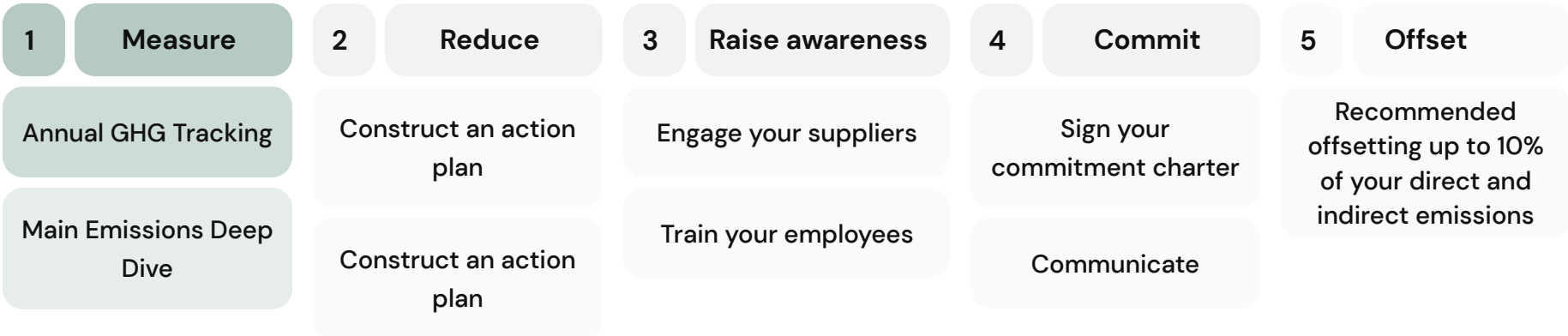


# Specificities of the Greenly certification

## CRITERIA



The Net Zero Contributor Certification aims to put forward the most committed companies. It is aligned with the Net Zero Standard, a standard created by the Science Based Targets initiative.

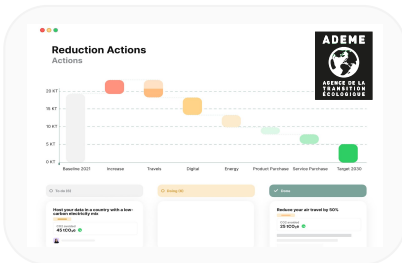




# The next step after your carbon footprint

It's time to take action! Create your strategy and reward your efforts

## Action plan support



↳ Build a customized and robust Transition Plan.

↳ Coaching by climate strategy expert.

↳ In accordance with PPN 06/12 (UK) and with legally binding state emissions reduction objectives

+

## NZCC : Climate strategy audit



↳ Engagement of your suppliers and employees.

↳ Audit of your climate strategy and addition to the charter if successful.

↳ Obtaining the label, transparent communication, addition to the transition register.

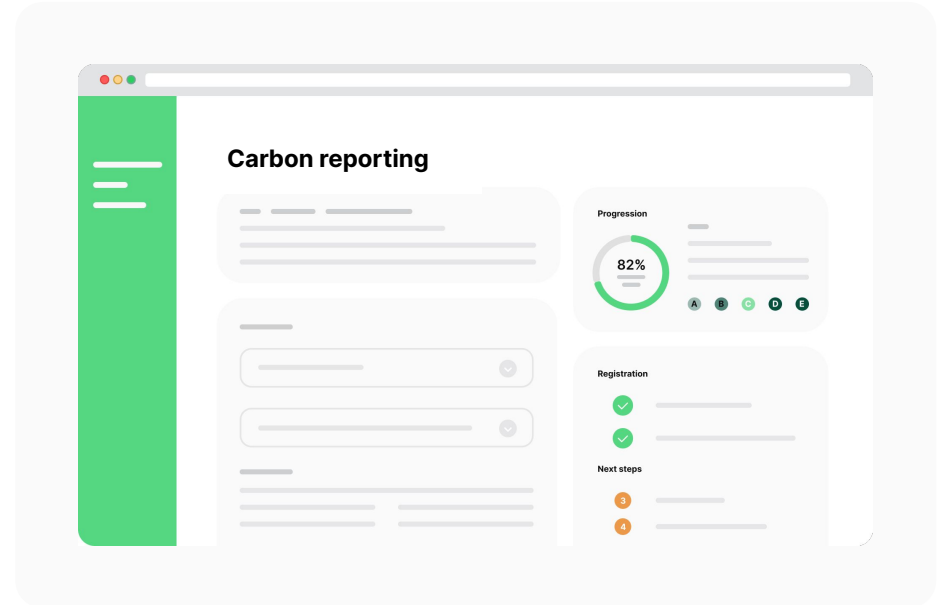


# Evaluate the climate engagement of your suppliers

ENGAGE YOUR SUPPLY CHAIN VIA A MEASUREMENT MODULE

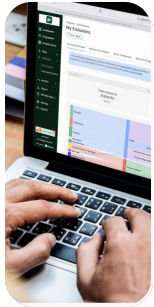
- 1 Specific questionnaires per activity sector**  
For industry, services, good, tech..
- 2 Proof of a climate commitment**  
Commitment to carry out an assessment within the year SBT reduction targets.
- 3 Carbon Accounting solution for SMBs**  
Our full service available at a price range of 950-5000 depending on size and activity sector.

*Fauracia Example*



# Engage your employees on Climate Change

THROUGH MONTHLY TRAININGS



Month 1

Onboarding



Month 2

Quiz 1  
Climate  
Science



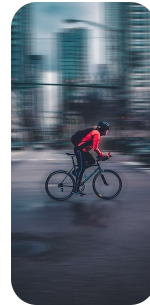
Month 3

Quiz 2  
IT



Month 4

Quiz 3  
Food



Month 5

Quiz 4  
Transport



Month 6

Quiz 5  
Energy



Month 7

And more..



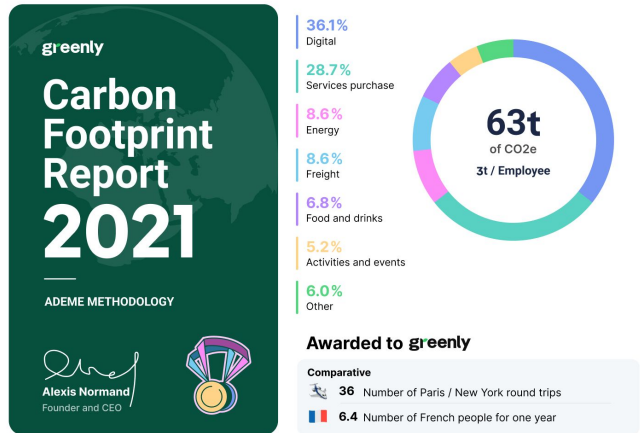
Month 12

A look back  
on the year

# Communication

SUPPORT FROM GREENLY TO SHARE YOUR CLIMATE STRATEGY

## Share your carbon footprint certificate



## Include a link to your case study on your website

### Smart engages Greenly's support on their mission towards carbon neutrality

Smart is an independent advertising technology company that provides platforms and connects publishers and marketers through programmatic advertising. Our mission is to provide transparency, offer value path optimization, and ensure publishers and buyers are receiving their fair share in the adtech ecosystem.



**2006**

Date of creation

**440**

Number of employees

**2249**

tCO2e/year

**2020**

Year analyzed

[Example Smart case study](#)



Our dedicated communications team will contact you

# Maturity of your climate strategy

YOUR GREENLY CLIMATE SCORE

**A+** Exemplary commitment (Score  $\geq 90$ )

< 1% of companies



**A** Excellent (Score 75 – 89)

2% of companies



**B** Very Good (Score 55 – 74)

3% of companies



**C** Good Score (Score 30 – 54)

10% of companies



**D** Commitment initiated (Score 5 – 29)

15% of companies



**E** Progress to be made (Score < 5)

70% of companies



iMEDicare's intermediate Greenly Climate Score is C (32 points).

Points are distributed as follows:

Creating & fine-tuning your Greenhouse Gas report:

22 / 40

Action plans:

0 / 36

Climate targets:

0 / 4

Involving your teams:

0 / 10

Carbon contributions:

10 / 10

**Your Score will be updated at the Climate Strategy follow-up meeting.**

More information on the Score calculation method [here](#)

Statistics were computed on the Greenly supplier database

# | Next steps support

CLIMATE STRATEGY PROGRESS REPORT MEETING



## When?

- | 1 week after the carbon assessment restitution: 15 min
- | 1 month after the carbon assessment restitution: 45 min



## Why?

- | Review of your action plan
- | To update your Greenly Score
- | In-depth study of your climate engagement



## Questions?

- | Let's meet to give you answers!

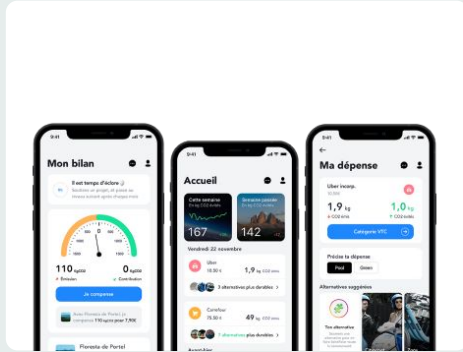




# Greenly

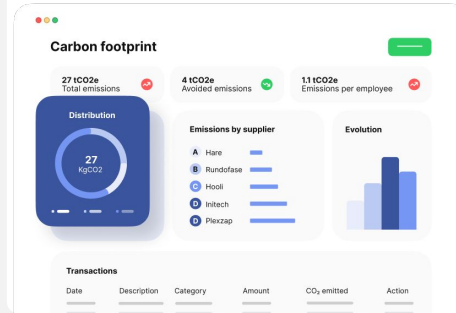
# The Greenly vision

DEMOCRATISING ACCESS TO CARBON ANALYTICS TO ALL BUSINESS AND INDIVIDUALS



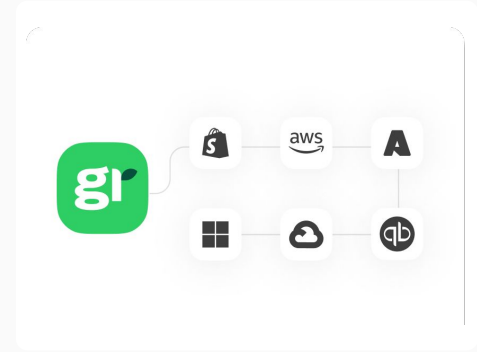
## Carbon Footprint App

First carbon fintech app launched



## Carbon Software Accounting

Launch B2B SaaS for SME Carbon Footprint (GHG Protocol)



## Carbon Footprint Calculator (Api or Docker)

First Open Banking Carbon API with 8, Bank Partnerships



# Greenly is the world fastest growing carbon management platform

WE ARE SCALING OUR TECH, OUR CUSTOMERS BASE & CLIMATE TEAM

**+130**

Team with Climate Experts Data Scientists, Data analysts, Data Engineers, DevOps Engineers, growing to 150 by end of 2022

**800+**

Customers in Tech, Large & Small Industry, Energy, Logistics, Construction, Real Estate etc.

**50k**

Emissions factors aggregated from customers & industrie databases

**+10**

Geographies covered with customers in US, UK, France, Italy, Germany, Nordics...

**25M€**

Raised in Equity, with Energy Impact Partners & XAnge - Sales Annual Growth Rate of 500%

They are tracking their carbon Footprint with Greenly

Industries

faurecia HUTCHINSON RENAULT TEVA Schlumberger

Tech

alma ZOOPLA TripAdvisor PayFit swile Konbini

Retail

bel for all for good COURIR LVMH PERNOD RICARD PERNOD RICARD

Services

ACCOR Capgemini Kea Partners for transformation Mediametrie econocom

Finance

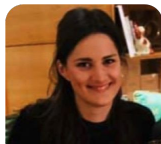
COATUE Shell Ventures AXA EIFFEL INVESTMENT GROUP UNIPARIBAS

# An outstanding team committed to tackling climate change

## Climate Engagement



**Alexis  
NORMAND**  
CEO, co-founder  
HEC, ScPo, ex Dir  
B2B Withings



**Capucine  
CUSINBERCHE**  
Head of Sust.Finance  
HEC, ScPo Cambridge



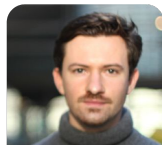
**Arnaud  
DELUBAC**  
CMO, Co-founder  
Essec-Centrale



**Thomas  
CARABIN**  
Climate Engagement  
Manager,  
Docto.Inseec



**Mainou  
Laouchez t**  
Product Builder  
Engaged Tracking, IPAG



**Laurent  
LEVREY**  
Marketing Manager,  
Sciences-Po



**Victoria  
Reypin**  
Climate Engagement  
Science Po Paris,  
UCSD, Le Wagon



**Pierre  
LEVALET**  
Climate Engagement  
Manager, Doctolib,  
Kedge BS



**Chloe  
DURAND**  
Climate Success Mngnr,  
ESCP, McGill

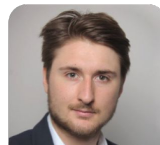
## Carbon Accounting



**Matthieu  
VEGREVILLE**  
CTO, co-fondateur  
X-Telecom, ex Data  
Science Withings



**Jeanne  
Kuhn**  
Senior Climate Expert  
Finance  
ENSE3 ,EM Lyon



**Ferreol  
JUSTER**  
Product Mngnr.  
Ex Carbone 4  
IESEG



**Nils  
LANGOT**  
Carbon Accounting  
Specialist, ESILV



**Agathe  
Guimbal**  
Climate  
Expert-Food  
Industry  
ISAE Supaero



**Martin  
GUÉRER**  
Climate expert  
Sopra Steria, ESILV



**Adrien  
PROBY**  
Climate Expert Manager  
Polytechnique  
L.



**Fanny Toulou**  
-  
Climate Expert  
Centrale Lyon

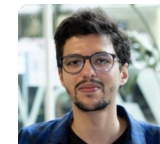


**Pierre  
BROWNE**  
Carbon Engineer,  
Polytechnique, Imp. C.

## Data Science & Development



**Paul  
DE KERRET**  
Lead Data-Scientist  
PhD Telecom, HDR



**Reda  
LAHLOU**  
Data-Scientist  
Centrale - DTU



**Pauline  
Gangloff**  
Fullstack Developer  
Ecole 42  
Avanade



**Violeta  
CALVO ILUNDAIN**  
Developer



**Lucas  
BOUCHER**  
Developer  
Fullstack Epitech



**Gael  
PERON**  
VP of Engineering,  
INSA, ex COO Wynd



**Amaury  
SCHILLIO**  
Software Engineer  
ISEP, Inha K.



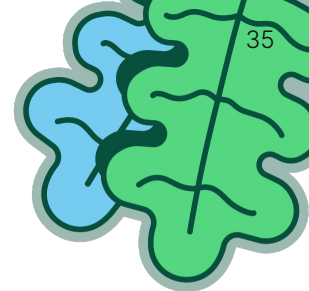
**Bianca  
Chong**  
-  
Product Designer



**Matteo  
FAELLI**  
Data-Scientist  
CentraleSupélec

# Our Scientific Council

INDUSTRY, AI & CLIMATE EXPERTS



**Caroline  
ALAZARD**



**Dr. Luc  
JULIA**



**Nicolas  
HOUDANT**



**Peter  
FOXPENNER**



**Pr. Yann  
LEROY**



**Pr. Antoine  
DECHEZLEPRÊTRE**

**newmeric**

**CEO  
NewMeric  
Ex-CEO  
GreenNext**



**Lab Director  
Co-fondateur  
SIRI  
AI expert**

**energies**

**CEO  
Énergies demain  
Ex  
GreenNext**

**BOSTON  
UNIVERSITY**

**Professor  
BU University  
–  
Electricity gris &  
Carbon expert**



**Professeur  
Centrale-Supelec  
–  
Carbon Product  
Life-Cycle**



**Professeur  
LSE  
–  
Climate change  
policiers**



Contact us

**Alexis Normand | CEO**

Phone : +33 6 76 98 06 43

[alexis@greenly.earth](mailto:alexis@greenly.earth)

[www.greenly.earth](http://www.greenly.earth)